

Samantha Saarm

Launch, Change, Innovate, Scale. These words are the essence of what I do. I am a visionary and goal-oriented executive who develops successful business transformation and change solutions to improve organizational efficiency and drive results. I help organizations scale, stay competitive, and increase value by improving performance, enhancing the customer experience, and accelerating through change.

I bring more than 20 years of corporate, Fortune 100, not-for-profit and government experience to organizations. I am a visionary and goal-oriented executive with demonstrated experience during periods of both declining sales and rapid growth. A successful entrepreneur with a proven track record of developing creative solutions that improve organizational efficiency and drive results. Some of my career highlights include:

- Successfully led Change and Transformation initiatives to organizations ranging in size from 500 – 165,000 employees.
- Scoped and sold over \$30M of Change Management services globally.
- Developed a global Change Management methodology used by over 20,000 clients in 36 countries.
- Drove the development of unique Change Management approaches that focused on smaller markets (as little as four employees), rapid change approaches (45-day engagements), and post-go live change services (improving outcomes after the change has already occurred).
- Led culture change initiatives to increase employee morale and efficiency as well as better align to customer expectations.
- Managed global teams.

I have a Master's degree in Organizational Psychology as well as a Bachelor's degree in Psychology. I present at professional conferences and serve as a guest lecturer in the areas of Transformation and Change.



SELECT CLIENTS INCLUDE:

- ✦ EXPERIAN AMERICAS
- ✦ HEALTH CARE PARTNERS
- ✦ MEDTRONIC, INC.
- ✦ NASA – DRYDEN FLIGHT RESEARCH CENTER
- ✦ NESTLÉ USA
- ✦ PACIFIC LIFE INSURANCE COMPANY
- ✦ PIONEER ELECTRONICS
- ✦ RED BULL NORTH AMERICA